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For Immediate Release

### Oregon Surfrider Chapters Celebrate International Surfing Day With Otter Rock n Roll

Newport, OR (May 7, 2014) – The Surfrider Foundation's Newport, Siuslaw and Portland Chapters have announced they will be hosting the 6<sup>th</sup> annual Otter Rock n' Roll Youth Surf and Beach Cleanup Challenge in celebration of International Surfing Day. Observed globally, International Surfing Day celebrates the sport of surfing and helps raise awareness about issues facing our oceans, waves and beaches.

The Otter Rock N' Roll will take place on June 21st at Otter Rock/Devil's Punchbowl State Park from 8am-4pm. An 18 and under surf contest, the event is open to all surfers, beginners and beach enthusiasts. Event pre-registration is \$25 at <a href="https://www.otterrockandroll.com">www.otterrockandroll.com</a>. Space is limited, sign up early to reserve your spot! Beach registration is \$35 and closes at 8am sharp. All participants will receive an event t-shirt and great prizes from local sponsors; there will be beach games and activities throughout the day, including the special beach cleanup challenge, where youth can compete for different prizes through various stewardship activities. From the no-experience necessary beginner division with lessons to parent with child division or the more competitive 16-18 year old divisions, there is something here for all water and beach lovers.

Otter Rock n Roll began 6 years ago in celebration of International Surfing Day which is officially observed on June 20<sup>th</sup>, uniting surfers from around the world to celebrate the sport of surfing and give back to our oceans, waves and beaches through stewardship activities. "This is a great opportunity to engage in ocean stewardship, physical activity, and family friendly competition. No surf experience is required – just a desire to enjoy the sport of surfing" says Matt Hawkyard of the Newport Chapter and lead organizer of the event.

Local sponsors include: Moment Surf Company, Bike Newport, Warm Current, Russo Surfboards, Cleanline Surf Shop, Ocean Pulse, Ossie's Surf Shop, Savory Café, The Skateboard Store, Oregon Surf Shop, Pura Vida Surf Shop, Cascade Coast Construction, Safari Town Surf Shop, The Longboard Store, the Oregon Coast Aquarium, and Dutch Brothers Coffee, and Eon Graphics.

WHERE: Otter Rock/Devil's Punchbowl State Park
WHEN: Saturday, June 21, 2014, 8 A.M.—4 P.M.
Pre-Registration -\$25 online at www.otterrockandroll.com by June 16th

## \*\*Beach Registration - \$35, closes at 8:00 A.M. on June 21st, No exceptions! \*\*

# FOR MORE INFORMATION, PLEASE CONTACT: <a href="mailto:oregon@surfrider.org">oregon@surfrider.org</a>, or visit: <a href="mailto:otterrockandroll.com">otterrockandroll.com</a> ###

#### About Surfrider Foundation

The Surfrider Foundation is a non-profit grassroots organization dedicated to the protection and enjoyment of our world's oceans, waves and beaches through a powerful activist network. Founded in 1984 by a handful of visionary surfers in Malibu, California, the Surfrider Foundation now maintains over 250,000 supporters, activists and members worldwide. For more information on the Surfrider Foundation, visit www.surfrider.org.

### About International Surfing Day

International Surfing Day is a worldwide celebration of the sport of surfing and an opportunity to give back to our coastal environments through various events organized by the Surfrider Foundation. Founded in 2005 by Surfrider Foundation and Surfing Magazine, International Surfing Day has gone from just a handful of local observances in the United States to more than 200 events in 30 countries worldwide. For more information on International Surfing Day, visit www.intlsurfingday.com.