

12 Days Bring Your Bag Social Campaign

*Download graphics for each date by clicking the graphic link associated with each post below. All graphics are stored in the <u>12 Days Social Campaign folder</u>. Feel free to interchange graphics, posts samples and tailor best for your audience, or just copy paste and schedule as you see fit!

December 25

Santa says don't forget your reusable bag #BringYourBagOR

Santa says be nice to the ocean and remember to #BringYourBagOR

Ho ho hope you don't forget to bring #BringYourBagOR

Graphics (Works with any of the above text)

December 26

I want the ocean to be plastic-free, so when I leave home, I will carry my reusable bag with me! #BringYourBagOR

Graphics

December 27

Heads up Oregon! Those ocean-surfing plastic bags are no more on January 1, 2020. Remember to #BringYourBagOR

Graphics

December 28

Are reusable bags on your holiday grocery list? Don't forget – new law takes effect January 1. #BringYourBagOR

Graphics

December 29

The Oregonian Bring Your Bag New Year's Haiku #BringYourBagOR:

Kale and Kombucha Pack in reusable bags Better than plastic

Graphics

December 30

We really don't mean to brag, but Oregonians always carry reusable bags! January is coming – remember to #BringYourBagOR

Join Sasquatch and sack it sustainably this season #BringYourBagOR

Graphics

December 31

As for plastic bags - should auld acquaintance be forgot and never brought to mind? In this case Oregon, you bet! Remember this new year to #BringYourBagOR

What's your new year's resolution? #BringYourBagOR

Graphics (Works with any of the above text)

January 1

New Year and new laws in effect – remember, Oregon, that plastic just isn't our bag! #BringYourBagOR

Graphics

January 2

This year Oregonians stand to reduce our plastic bag use by an estimated 1 billion bags/year with the new plastic bag ban in place #BringYourBagOR

Graphics

January 3

Already bringing your own bags to the grocery store? You're halfway there! Go the extra mile and bundle some reusable produce bags into the mix #BringYourBagOR

Graphics

January 4

Join your fellow Oregonians and bring your bag for a better tomorrow! #BringYourBagOR

Graphics

January 5

Join Oregon's New Year's bag ban movement and keep the plastic out of your shopping basket! #BringYourBagOR

Graphics